

# Lisa Glebatis Perks

Associate Professor  
Communication Arts and Sciences  
Merrimack College  
<http://mediamarathoning.com/>

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## EDUCATION

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### **Ph.D. University of Texas at Austin, Communication Studies**

Dissertation: "A Sketch Comedy of Errors: *Chappelle's Show*, Stereotypes, and Viewers."

Advisor: Dr. Barry Brummett

### **M.A. Pennsylvania State University, Communication Arts and Sciences**

Thesis: "The Rhetoric of Reality Television: Parasocial Relationships and Courtship Messages in *The Bachelorette*."

Advisor: Dr. Thomas W. Benson

### **B.A. Wake Forest University, Communication and Sociology**

Honors Thesis: "A Feminist Textual Analysis of *Ally McBeal* and *Philly*."

Advisor: Dr. Geoffrey Baym

## PROFESSIONAL APPOINTMENTS

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2015 – Present	Merrimack College, Associate Professor
2008 – 2015	Nazareth College, Assistant Professor
2013 – 2015	Nazareth College, Communication and Media Program Director
2004 – 2008	University of Texas at Austin, Assistant Instructor
2002 – 2004	Pennsylvania State University, Graduate Instructor

## PUBLICATIONS

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### **Book**

Perks, L. G. (2015). *Media marathoning: Immersions in morality*. Lanham, MD: Lexington Books.

Reviewed in *Journal of Broadcasting & Electronic Media* (2016)

## Journal Articles

(Names in bold are former undergraduate students.)

- Perks, L. G. & **McElrath-Hart, N.** (forthcoming). The television spoiler nuisance rationale. *International Journal of Communication*.
- Perks, L. G. & **McElrath-Hart, N.** (forthcoming, November 2017). Television spoilers recast as narrative teasers. *Qualitative Research Reports in Communication*.
- Perks, L. G. & **McElrath-Hart, N.** (2016). Spoiler definitions and behaviors in the post-network era. *Convergence: The International Journal of Research into New Media Technologies*. Advance online publication. doi:10.1177/1354856516659403
- Perks, L. G. & Johnson, K. A. (November 2014). Electile dysfunction: The burlesque binds of the Sarah Palin MILF frame. *Feminist Media Studies* 14(5), 775-790.
- Perks, L. G. & Gatchet, A. D. (2013). Equipment for living in an ordered home: Disciplinary homologies in *Supernanny* and *Dog Whisperer*. *The Journal of Popular Culture* 46(4), 811-830.
- Perks, L. G. (2012). Sox and stripes: Baseball's ironic American dreams. *Communication Quarterly* 60(4), 445-464. doi: 10.1080/01463373.2012.704571. *Lead article*.
- Perks, L. G. (2012). Three satiric television decoding positions. *Communication Studies* 63(3), 290-308. doi: 10.1080/10510974.2012.678925
- Perks, L. G. (2012). The ancient roots of humor theory. *HUMOR: The International Journal of Humor Research* 25(2), 119-132. *Lead article*.
- Perks, L. G. (2010). Polysemic scaffolding: Explicating discursive clashes in *Chappelle's Show*. *Communication, Culture, and Critique* 3(2), 270-289. doi: 10.1111/j.1753-9137.2010.01070.x
- Perks, L. G. (2007). <Slavery> in public memory and public vocabulary: A rhetorical constraint on the reconciliation and reparations movement. *Carolinas Communication Annual* 23, 1-11. *Lead article*.
- Perks, L. G. (2007). The nouveau reach: Ideologies of class and consumerism in reality-based television. *Studies in Language and Capitalism* 1(2), 101-118.\*\*

\*\*Reprinted in S. Priya (Ed.) (2008). *Reality television: How real does it get?* Hyderabad, India: Icfai Press, pp. 66-86.

## Book Chapters

Perks, L. G., Winslow, L. & Avital, S. (2008). Limited representation: A homology of discriminatory media portrayals of little people and African Americans. In B. Brummett (Ed.), *Uncovering hidden rhetorics: Social issues in disguise* (pp. 31-45). Thousand Oaks, CA: Sage.

Perks, L. G. (2008). The evil albino: Cinematic Othering and scapegoating of extreme Whites. In B. Brummett (Ed.), *Uncovering hidden rhetorics: Social issues in disguise* (pp. 71-84). Thousand Oaks, CA: Sage.

(Perks) Glebatis, L. (2006). "Real" love myths and magnified media effects of *The Bachelorette*. In M.-L. Galician & D. Merskin (Eds.), *Critical thinking about sex, love, and romance in the mass media: Media literacy applications* (pp. 319-334). Mahwah, NJ: Lawrence Erlbaum.

## Invited Essay and Talk

Perks, L. G. (March, 2016). Media marathoning and affective involvement. Invited colloquium talk for the Massachusetts Institute of Technology's Comparative Media Studies and Writing Program. <http://cmsw.mit.edu/event/lisa-perks-media-marathoning-and-affective-involvement/>

Perks, L. G. (2015). Cultivating community through academic blogging. *Journal of Contemporary Rhetoric* (special issue on rhetorical autoethnography) 5(1/2), 37-41. [http://contemporaryrhetoric.com/articles/Perks10\\_4.pdf](http://contemporaryrhetoric.com/articles/Perks10_4.pdf)

## Public Scholarship

Research blog: <http://mediamarathoning.com/>

"Amy Schumer's Mirrors." June 2016. Blog post for *in media res* Craft of Comedy week: <http://mediacommons.futureofthebook.org/imr/2016/06/02/amy-schumers-mirrors>

"Heroes, Sidekicks, and Powerful Love." December 2014. Blog post for *in media res* Sidekicks week: <http://mediacommons.futureofthebook.org/imr/2014/12/17/heroes-sidekicks-and-powerful-love>

## Manuscripts in Preparation

Perks, L. G. Humor theory: Speaking the same language.

Perks, L. G. & Weiner, J. L. Media marathoning and health coping. (Study approved by Institutional Review Board)

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Perks, L. G. & Turner, J. *The Walking Dead: Race, ethnicity, and mortality.*

## **GRANT ACTIVITY**

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Perks, L. G. (2016). Merrimack College Faculty Development Grant to conduct initial research for “*The Walking Dead: Race, ethnicity, and mortality,*” \$3000.

Perks, L. G. (2014). Nazareth College Scholarship and Innovation Stipend to revise *Media Marathoning: Immersions in Morality* for publication, \$2000.

Perks, L. G. (2014). American Association of University Women Short-Term Research Grant for *Media Marathoning: Immersions in Morality*. Alternate (ultimately unfunded), \$6,000.

Perks, L. G. (2012). Nazareth Center for Teaching Excellence Summer Grant for book project *The Media Marathoning Paradigm*, \$1500.

Perks, L. G. (2012). Nazareth College Undergraduate Research Fund for working with two students on qualitative methods for *The Media Marathoning Paradigm*, \$300.

Perks, L. G. (2011). Nazareth Center for Teaching Excellence Summer Grant for research project “Michael Scott as Modern Bigot: Making Prejudice Palatable on *The Office,*” \$1500.

Perks, L. G. (2009). Nazareth Center for Teaching Excellence Summer Grant for research project “Sacrificing Sarah: Impossible Dialectics in the 2008 Presidential Election,” \$1500.

Perks, L. G. (2008). National Communication Association Travel Grant, Exploring New Media Worlds Conference, \$200.

Perks, L. G. (2007). University of Texas Graduate School Professional Development Grant, \$400.

## **CONFERENCE PRESENTATIONS**

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Perks, L. G. and **McElrath-Hart, N.** (November, 2016). Television spoilers recast as narrative teasers. To be presented to the Mass Communication Division of the National Communication Association in Philadelphia, PA.

Perks, L. G. and **McElrath-Hart, N.** (February 2016). Burned after reading: Toward a spoiler social contract. Presented to the Media Studies Interest Group of the Western Communication Association in San Diego, CA.

Perks, L. G. and **McElrath-Hart, N.** (November 2015). Spoiler definitions and attitudes in the post-network era. Presented to the Mass Communication Division of the National Communication Association in Las Vegas, NV.

- Perks, L. G. (November 2014). Media marathoning and cognitive involvement. Presented to the Mass Communication Division of the National Communication Association in Chicago, IL.
- Perks, L. G. (November 2014). Examining the integration of communication tradition(s) and pedagogical innovation(s). Roundtable Discussant for the Scholarship of Teaching and Learning Division of the National Communication Association in Chicago, IL.
- Perks, L. G. and **Soule, E. M.** (April, 2014). Media criticism as polyvocal argument: Interpreting *The Office's* Michael Scott. Presented to the Media Communication Division of the Eastern Communication Association in Providence, RI.
- Perks, L. G. & Gatchet, A. D. (November, 2013). Immersions in emotion: Affective components of media marathoning. Presented to the Mass Communication Division of the National Communication Association in Washington, D. C.
- Perks, L. G. & **Montpelier, R.** (November, 2013). Media marathoning: The future of media consumption and media studies. Presented to the Communication and the Future Division of the National Communication Association in Washington, D. C.
- Perks, L. G. & **Soule, E.** (November, 2011). Making prejudice palatable: Narrative revulsion and resolution on *The Office*. Presented to the Mass Communication Division of the National Communication Association in New Orleans, LA.
- Johnson, K. E. & Perks, L. G. (April, 2011). Electile dysfunction: Sarah Palin and MILF rhetoric. Presented to the Political Communication Division of the Eastern Communication Association in Alexandria, VA.
- Perks, L. G. (November, 2009). Relevance and racial humor in *Chappelle's Show*. Presented to the Mass Communication Division of the National Communication Association in Chicago, IL.
- Perks, L. G. (April, 2009). Idiots vs. empire: Baseball's competing American Dreams. Presented to the Media Communication Division of the Eastern Communication Association in Philadelphia, PA.
- Perks, L. G. (November, 2008). Speaking the same language: Toward a comprehensive humor vocabulary. Presented to the Humor Pre-Conference of the National Communication Association in San Diego, CA.
- Perks, L. G. (November, 2008). Criticism as polysemic exploration: *Chappelle's Show*, humor, and race. Presented to the Mass Communication Division of the National Communication Association in San Diego, CA.

- Perks, L. G. (March, 2008). Parasocial interaction and convergent media: The role of emotion in entertainment and social change. Presented to the Exploring New Media Worlds International Conference in College Station, TX.
- Perks, L. G. (November, 2007). The ancient roots of humor theory. **Top Paper** Presented to the Rhetorical and Communication Theory Division of the National Communication Association in Chicago, IL.
- Perks, L. G. (November, 2007). Equipment for living in an ordered home: Disciplinary homologies in *Supernanny* and *Dog Whisperer*. Presented to the Kenneth Burke Society of the National Communication Association in Chicago, IL.
- Perks, L. G. (November, 2007). Warranting reconciliation and reparations: <Slavery> in public memory and public vocabulary. Presented to the American Studies Division of the National Communication Association in Chicago, IL.
- Winslow, L., Perks, L. G., & Avital, S. (November, 2007). Limited representation: A homology of discriminatory media portrayals of little people and African Americans. Presented to the Mass Communication Division of the National Communication Association in Chicago, IL.
- Perks, L. G. (November, 2006). The evil albino: Othering, Burkean scapegoating, and White guilt. Presented to the Mass Communication Division of National Communication Association in San Antonio, TX.
- Perks, L. G. (November, 2006). Teaching small group roles using *The Sandlot*. Teaching Activity Presented to the Great Ideas For Teaching Speech Division of the National Communication Association in San Antonio, TX.
- Perks, L. G. (April, 2006). Disciplining the aged body: Ideologies of youthful beauty in *Oprah*. Paper Presented to Popular Communication Division of the Southern States Communication Association in Dallas, TX.
- Perks, L. G. (November, 2005). The nouveau 'reach': An ideological analysis of class and consumerism in reality television. **Top 3 Student Paper** Presented to Mass Communication Division of National Communication Association in Boston, MA.
- Glebatis, L. (February, 2005). "Real" love myths and magnified media effects of *The Bachelorette*. Panel Presentation to the Media Studies Division of Western States Communication Association in San Francisco, CA.
- Glebatis, L. (November, 2004). Debunking the realism: The dramatized *Bachelorette*. Paper Presented to Mass Communication Division of National Communication Association, Chicago, November 2004.

Glebatis, L. (February, 2004). Who wants to be a misogynist?: An analysis of “humorous” insults on *LIVE! With Regis and Kelly*. **Top 4 Student Paper** Presented to Media Studies Division of Western States Communication Association in Albuquerque, NM.

Glebatis, L. (April, 2003). A feminist textual analysis of *Ally McBeal* and *Philly*. Paper Presented to Mass Communication Division of Eastern Communication Association in Washington, D.C.

## TEACHING

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### Courses Taught

- **Senior Seminar**, Merrimack College
- **Persuasion**, Nazareth College and Merrimack College
- **Humor and Media**, Nazareth College and Merrimack College\*
- **Media Marathoning**, Nazareth College and Merrimack College\*
- **Introduction to Media Studies**, Nazareth College
- **Media Ethics and Law**, Nazareth College
- **Communication and Media Research Methods**, Nazareth College
- **Public Communication**, Penn State University, University of Texas at Austin, Austin Community College, Nazareth College, Merrimack College
- **Race and Ethnicity in Media**, Nazareth College\*
- **Human Communication Theories**, Nazareth College, Traditional and Online\*
- **College Writing: Exposition**, Nazareth College
- **College Writing: Research and Argumentation**, Nazareth College
- **Media Analysis and Criticism**, Concordia University of Austin
- **Speechmaking and Society**, University of Texas at Austin
- **Introduction to Speech Communication**, Austin Community College

*\*Indicates a new course Dr. Perks developed and added to the curriculum.*

### Instructional Technology Proficiencies

- Teaching online using Moodle and Blackboard
- Classroom clickers and Socrative
- Course blogs through WordPress

### Student Research

- Institute Participant, Council for Undergraduate Research (spring 2015)
- Independent Study, Julia Keiper and Noelle McElrath-Hart, “Spoiler Temporality” (2014-2015)
- M.A. Thesis Advisor in American Studies: Therese O’Brien (2014)

- Honors Thesis Committee, Amy Gallo (2013, second reader);
- Independent Study, Rachel Montpelier, “New Media Technologies” (spring 2013)
- Honors Thesis Committee, Mikaela Butler (2012, primary reader)
- Julia Ingersoll and Bre Page, “Media Marathoning” (spring 2012)
- Independent Study, Emily Soule, “Audience and Rhetorical Studies” (spring 2011)
- Honors Thesis Committee, Caitlin Parmelee (2010, second reader)

## **SERVICE AND LEADERSHIP**

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### **Merrimack College**

- At-large member, Faculty Executive Committee (2016-2018 term)
- Faculty representative, Liberal Arts Career Advisor search committee (summer 2016)
- Communication department tenure and promotion standards committee member (2016)
- Communication department caller for perspective students and representative at accepted student days (2015-present)
- Communication department academic space committee (2015)
- Communication department media studies job call committee (2015)

### **Nazareth College**

- Director, Communication and Media Program (2013-2015)
- Director, Digital Marketing and Design Minor (2011-2015)
- Communication and Media Assessment Committee (2011-2015)
- Elected Member, College Library Committee (2011-2015)
- Advisor, Wishing Well Club (2013-2015)
- Advisor, Lambda Pi Eta Communication Honors Society (2014-2015)
- Search Committee Member, Communication and Media (2014-2015)
- Faculty Assembly Day Speaker, Scholarly and Creative Activity (2015)
- Invited Member, Nazareth College Wellness Committee (2015)
- Administrator, Communication and Media Facebook Page (2012-2015)
- Academic Mentor, Women’s Cross Country and Track Teams (2008-2015)
- Captain, Corporate Challenge Team (2014-2015)
- New Faculty Orientation Speaker, Teaching Excellence at Nazareth (2014)
- Revised Communication and Rhetoric Website Using Plone (summer 2012)
- Member, Classroom Clicker Selection Committee (2011)
- Campus-Wide Writing Contest Judge, Charles Mills and Writing Across the Curriculum Contests (2012)

### **Journal Reviewing**

- *Women’s Studies in Communication*, Ad Hoc Reviewer (2016)
- *Journalism and Mass Communication Quarterly*, Ad Hoc Reviewer (2016)



- *Journal of Contemporary Rhetoric*, Editorial Board (2011-present)
- *The Communication Review*, Ad Hoc Reviewer (2014)
- *Feminist Media Studies*, Ad Hoc Reviewer (2013)
- *Communication Studies*, Associate Editorial Board (2012-2015)
- *Critical Studies in Media Communication*, Ad Hoc Reviewer (2012)

## **Service to the Discipline**

- Nominations Committee, NCA, Mass Communication Division (2014-present)
- Reviewer for German Academic Exchange Service postdoctoral funding programme Postdoctoral Researchers International Mobility Experience (2016)
- Interest Group President, ECA, Media Communication (2011-2012)
- Interest Group Planner, ECA, Media Communication (2010-2011)
- Interest Group Secretary, ECA, Media Communication (2009-2010)
- Conference Reviewer, WSCA (2015, 2016)
- Conference Reviewer, ECA (2009-2012)
- Conference Reviewer, NCA (2014-current)

## **Friends of Segowea Alumni Organization Volunteer**

- Marketing, Fundraising, and Public Relations Director, Wally Waddle 5K Race (2009-present)
- Vice President of Fundraising (2008-2015)

## **HONORS AND AWARDS**

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### **Conference Honors**

- Top Paper, Rhetorical and Communication Theory Division of the National Communication Association (2007). \$250 award.
- Selected Participant, National Communication Association Doctoral Honors Seminar (2007).
- Top 3 Student Paper, Mass Communication Division of National Communication Association (2005).
- Top 4 Student Paper, Media Studies Division of Western States Communication Association (2004).

### **Teaching Recognition**

- Invited Attendee, Teacher Appreciation Soiree Hosted by the University of Texas Sigma Delta Tau Sorority, (2008).
- Invited Attendee, Teacher Appreciation Breakfast Hosted by The University of Texas Alpha Kappa Psi Business Fraternity (2007).

- Invited Attendee, Teacher Appreciation Dinner Hosted by the University of Texas Hispanic Business Student Association (2005).

### **Graduate Scholarship**

- Graduate Scholar Award, College of the Liberal Arts at Penn State (2002-2004). \$2,000 scholarship automatically renewed each year.